



CORPORATE SPONSORSHIP

Partner With Us to Empower Our Seniors

Join Ubuntu Legacy Community Care in building a stronger, more connected community for the Canadian Caribbean Diaspora and diverse seniors 55+ in the Mississauga Peel Region.

250+

Seniors Served
Annually

35+

Committed
Volunteers

50+

Years Combined
Experience

100%

Community
Focused

"I am because we are"

— Ubuntu Philosophy

info@ubuntulegacycc.ca | (437) 606-5624 | www.ubuntulegacycc.ca | Mississauga, Peel Region

ABOUT OUR ORGANIZATION

Why Partner With Ubuntu Legacy?

Ubuntu Legacy Community Care is a non-profit organization championing interconnectedness and support within the Canadian Caribbean Diaspora and diverse seniors community in the Mississauga Peel Region. Since our establishment, we have dedicated ourselves to empowering seniors 55+ through education, healthcare, and sustainable development for communal prosperity.

When you sponsor Ubuntu Legacy Community Care, you align your brand with a trusted local organization dedicated to combating isolation and promoting healthy aging. Your support enables us to expand our Community Education Programs, Health & Wellness Outreach, and Intergenerational Programs. In return, we offer meaningful brand exposure, employee engagement opportunities, and the chance to make a tangible difference in the Mississauga community.

Our Core Programs

Community Education Program

Equipping seniors 55 and older with knowledge and tools for informed health decisions in a welcoming, culturally aware environment.

Health & Wellness Outreach

Accessible, culturally grounded wellness activities supporting healthy aging, chronic disease prevention, and reducing isolation.

Intergenerational Programs

Bringing Afro-Canadian seniors and youth together to learn, share, and grow through cultural traditions, recipes, and life lessons.

Benefits of Sponsoring

- ◆ **Community Reach** — Connect with over 250 seniors and their families in the Mississauga Peel Region through our trusted programs and events.
- ◆ **Brand Visibility** — Gain meaningful exposure across our digital platforms, events, newsletters, and community gatherings throughout the year.
- ◆ **Social Impact** — Demonstrate your commitment to diversity, equity, and healthy aging — values that resonate with today's conscious consumers.

◆ **CSR Alignment** — Fulfill corporate social responsibility goals while making a tangible difference in the lives of Afro-Canadian seniors.

SPONSORSHIP OPPORTUNITIES

Choose Your Level of Partnership

BRONZE

Community Champion

\$1,000 / year

Perfect for local businesses looking to make a meaningful community impact.

- ✓ Recognition as a Community Champion on our website sponsor page with a link to your business
- ✓ Quarterly shout-outs on our social media platforms (Facebook, Instagram, LinkedIn)
- ✓ Your logo featured in our monthly community newsletter
- ✓ Acknowledgment in our Annual Report
- ✓ Official Ubuntu Legacy Community Care sponsorship certificate

SILVER

Wellness Partner

\$2,500 / year

Ideal for organizations focused on health, wellness, and community support.

- ★ *All Community Champion benefits, plus:*
- ✓ Prominent logo placement on our website homepage and sponsor page
- ✓ Opportunity to include promotional materials in our senior care packages
- ✓ Dedicated sponsor spotlight post on social media channels (2x/year)
- ✓ Verbal recognition at our major community events and workshops
- ✓ Two complimentary tickets to our annual fundraising gala

GOLD · MOST POPULAR

Legacy Builder

\$5,000 / year

For corporate leaders committed to sustainable community development and diversity.

★ *All Wellness Partner benefits, plus:*

- ✓ Premium logo placement across all digital and printed marketing materials
- ✓ Exclusive "Presented By" naming rights for one of our core programs
- ✓ Dedicated corporate volunteer day with our seniors for your team
- ✓ Feature article about your company's community impact in our newsletter and blog
- ✓ Four complimentary tickets to our annual fundraising gala with VIP seating

PLATINUM

Ubuntu Visionary

\$10,000+ / year

Our highest level of partnership for organizations seeking maximum impact and visibility.

★ *All Legacy Builder benefits, plus:*

- ✓ Top-tier Visionary Partner branding on all platforms and event signage
- ✓ Co-branded press release announcing our strategic partnership
- ✓ Executive speaking opportunity at our annual gala or major community event
- ✓ Customized employee engagement and volunteer program tailored to your CSR goals
- ✓ Eight complimentary tickets (full table) at our annual fundraising gala with VIP recognition
- ✓ Dedicated annual impact report detailing how your sponsorship supported our seniors

BENEFITS AT A GLANCE

Tier Comparison

Benefit	Community Champion \$1,000	Wellness Partner \$2,500	Legacy Builder \$5,000	Ubuntu Visionary \$10,000+
Website Logo & Link	✓	✓	✓	✓
Social Media Recognition	Quarterly	Quarterly + 2 Spotlights	Quarterly + 2 Spotlights	Quarterly + 2 Spotlights
Newsletter Feature	✓	✓	✓	✓
Annual Report Recognition	✓	✓	✓	✓
Sponsorship Certificate	✓	✓	✓	✓
Homepage Logo Placement	—	✓	✓	✓
Senior Care Package Materials	—	✓	✓	✓
Event Recognition	—	Verbal	Verbal + Signage	Verbal + Signage + VIP
Gala Tickets	—	2 Tickets	4 Tickets (VIP)	8 Tickets (Full Table)
Program Naming Rights	—	—	✓	✓
Corporate Volunteer Day	—	—	✓	✓
Feature Article / Blog	—	—	✓	✓
Co-branded Press Release	—	—	—	✓
Executive Speaking Opportunity	—	—	—	✓
Custom Employee Engagement	—	—	—	✓
Dedicated Impact Report	—	—	—	✓

An invoice receipt will be provided for all sponsorship contributions, which may be used as a business marketing expense.

BEYOND THE TIERS

Custom Partnerships

We understand that every business has unique goals. Whether you're interested in a customized sponsorship package, in-kind donations, or cause-related marketing campaigns, we'd love to collaborate with you to create a partnership that works for both of us.

Custom Sponsorship

We'll work with you to create a tailored partnership package that aligns with your specific business goals and CSR objectives.

In-Kind Donations

Contribute products, services, or venue space to support our programs. From catering to technology, every contribution matters.

Cause Marketing

Co-create campaigns that raise awareness for seniors' well-being while promoting your brand to our engaged community.

Event Sponsorship

Sponsor specific events like our annual gala, workshops, or community gatherings for targeted visibility.

Our Current Sponsors & Partners

We're grateful for the support of these organizations who share our commitment to serving seniors.

**Region of Peel • Amica Credit Mills • Real Healthy Haven • Black Youth Farming Collective • EcoSource •
Vivex Pharmacy • Federation of Black Canadians**

Ready to Make a Difference?

Become a sponsor today and help us build a legacy of care for our seniors. Contact our team to discuss the partnership that's right for you.

Email

info@ubuntulegacycc.ca

Phone

(437) 606-5624

Website

www.ubuntulegacycc.ca

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